



Why EMV?

EMV reduces card-present fraud by creating a unique encrypted transaction code that cannot be reused or replicated.

Why I should switch to EMV?

EMV is here to stay. As of October 1, 2015, if a consumer uses an EMV chip card with a merchant who does not have an EMV-compliant terminal and the transaction is found to be fraudulent, the liability for any charges is left with the merchant. EMV will be required by the card brands in the future.

Tokenization for Check-Inn

With EMV comes tokenization for Check-Inn. Tokenization is the process of substituting a credit card number and replacing it with a token that has no meaning. This means that credit card data is no longer stored on your computer, greatly reducing your risk of fraud!



Visa Chip Card Update

According to Visa's latest chip card update published September 2017, 55% of U.S. storefronts are now accepting chip cards. Don't get left behind!

Integrate EMV for Check-Inn Today!

Innsoft partnered with Zeamster and Fortis Payment Systems to offer a state-of-the-art EMV solution for Check-Inn. Setup and training is easy so don't hesitate to make the switch.



Worried about Costs?

Get your free EMV credit card terminal today by signing with Fortis.



Call Fortis Payment Systems today at [855.465.9999](tel:855.465.9999) for a FREE CONSULTATION.

Call Today

(800) 950-8995

Get Social



Email Us

sales@innsoft.com

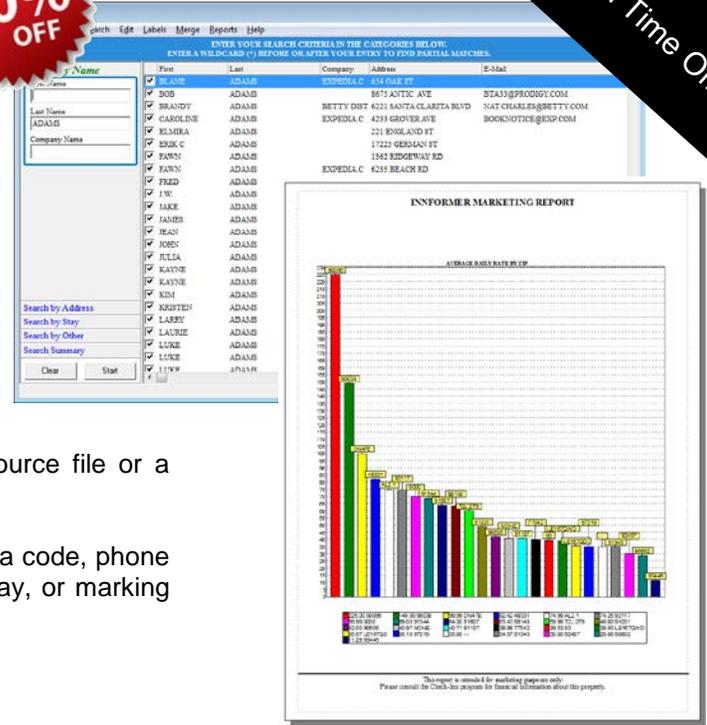
Innformer – Only \$149.99*



Limited Time Offer

This easy-to-use program uses your Check-Inn® guest history file and allows you to:

- Create specialized email lists, mailing lists, and labels so that you can market promotions to your past guests.
- Create email lists to keep past guests informed of rate specials and upcoming events.
- Microsoft Word merge function allows you to create custom letters to targeted guests.
- Export a customized mailing list as a Microsoft Word data source file or a Comma Delimited text file.
- Search for specific information, such as: date of guest stay, area code, phone number, company, city, state, zip code, number of nights of stay, or marking codes.
- Edit or add to your guest history files.



*Terms and Conditions: Offer valid until June 1, 2018. You must have an active service support contract.

Use the Innformer program to **enhance your advertising**, **increase your occupancy** and make more money!

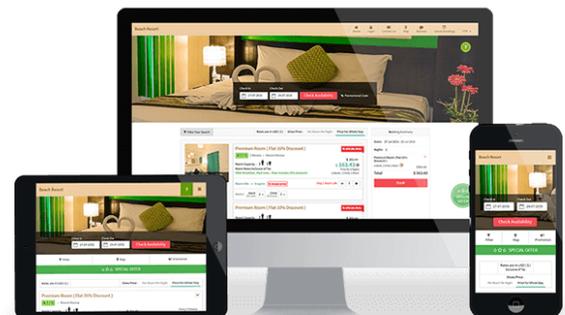
AAOHA Tradeshow



Innsoft is excited to participate in the annual AAOHA tradeshow from March 27-30 in National Harbor Maryland! Come stop by and meet John and Zeb from our Technical Support Team and Jason from our Sales Team. See what's new with Check-Inn, EMV, and our Channel Manager – Connect-Inn!

Retiring Direct Inn

As many of you know by now, we will be retiring our Direct Inn booking engine service at the end of 2018. While Direct Inn has served our properties well, the new Booking Button represents the next generation in commission-free bookings, offering an online portal to manage rates, and a customizable guest friendly booking experience. If you have not switched over to the Booking Button, call Sales today for a seamless switch!



Connect-Inn Booking Button

Call Today

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